



CERATO

COUPÉ



KIA
KIA MOTORS
Official Partner



PRODUCT CONCEPT

"Design gives soul to a product and the future of KIA products lies in balance, clarity and purpose." - Peter Schreyer. KIA's first ever coupé, the Cerato Koup, embodies that philosophy. Breaking away from traditional shapes, the Koup features a design that notches up the visual standards of coupés. The nomenclature of the Cerato Koup was created from the initial "K" of KIA and body style name "coupé".

With the exception of the hood panel, all of the other sheet metal parts have been changed from the Cerato 4-door sedan into the 2-door Koup. The Cerato Koup boasts a muscular yet sophisticated design, with fluid lines and proportions that closely mirror the powerful design cues of the concept car.



EXTERIOR

A stylish and dynamic design with balanced proportions evokes an emotional driving experience. The bold frontal styling incorporates KIA's new "family look" grille. The mesh-type radiator grille blends seamlessly into the Cerato Koup's slim-type four bulb light, black bezel headlamps, turn indicator lamps and sophisticated vertical type fog lamps. Front fender blisters and the wide front bumper, with its extra-large air intake, amplifies the car's distinctive and dynamic styling.



The lowered roof line and abbreviated trunk unite with the profile's sweeping upper belt line and concave lower character lines to reinforce the feeling of dynamic motion. The Koup's side-view is further enhanced by its frameless doors – offering a more premium and luxurious image. The rear-view intensifies the Cerato Koup's agile and sophisticated image with an aerodynamic trunk lid, multi-coloured combination lamps and a black bumper garnish featuring a sleek diffuser and twin chrome exhausts.



INTERIOR

The Cerato Koup's interior will please customers with its high-quality finish, discreet metal finish accents, generous proportions and high tech features.

The three cylinder supervision cluster, with built-in message centre and trip computer provides better visibility for safe manoeuvring, while each lighting element gradually illuminates a reddish tone mood lighting throughout the interior when lit. The centre fascia is designed to appear to float above the dashboard with a dynamic look that is differentiated from the Cerato sedan, whilst the steering-wheel has an enhanced dynamic 3-spoke design with remote audio controls offering the utmost in driving convenience. The audio system is MP3 and USB compatible and you can listen to your favourite tracks by simply connecting your iPod.

The black interior with red stitching accentuates the vehicle's dynamic and stylish image. The leather bucket-type sport seats are well appointed, supportive and outfitted with more aggressive bolsters on the seat cushion and seat back for optimal comfort. The Koup further offers best-in-class interior space, comfortably accommodating five adults, and has enough cargo space for all passengers' luggage and personal belongings.



Supervision Cluster



Centre Fascia



USB/AUX/iPod Connectivity



THETA II 2.0 CVT Engine

PERFORMANCE

KIA has created a vehicle that will inspire driving passion. The Cerato Coup is driven by a Theta II 2.0 litre DOHC four cylinder engine, producing 114.7kW of power @ 6 200rpm and 194Nm of torque @ 4 300rpm. The Cerato Coup's engine features Continuously Variable Valve Timing (CVT) and multi-port electronic fuel injection, both ensuring better performance, reduced fuel consumption and exhaust emissions. The electric motor-driven power steering system creates enhanced steering stability and reduced fuel consumption over the existing hydraulic system.

The Coup's engine hums powerfully courtesy of the dual exhaust outlets, while overall NVH (noise, vibration and harshness) is minimised by its sound absorbing design, with reduced wind noise and idling vibration.





SAFETY

KIA Motors is determined to achieve the highest levels of active and passive safety for people using its vehicles. The Cerato Koup is designed around a robust body shell with advanced, fully integrated safety technology. The dual front airbags as well as the curtain and side airbags protect both the thorax and pelvis, providing optimal safety in the event of a collision. In order to maximise the driver's safety, the Koup presents a de-powered airbag in the driver's seat. The Koup is also equipped with active head restraints for both driver and passenger seats. These move forward during a rear impact to minimise movement of the occupants' heads and protect against whiplash injuries.

The Koup features ESC (Electronic Stability Control), ensuring perfectly balanced traction in any situation. Various functionalities of ESC include ABS (Anti-lock Braking System), EBD (Electronic Brake-force Distribution), CBC (Cornering Brake Control), BAS (Brake Assist System) and TCS (Traction Control System). Rear Parking Assist is standard, ensuring driver convenience when parking or squeezing into a tight spot and overall passenger and pedestrian safety. The four Rear Parking Assist sensors allow for a highly accurate detection of the obstruction as well as the direction.



SPECIFICATIONS

DIMENSIONS

Exterior (mm)

Overall length x width x height	4480 x 1765 x 1400
Wheelbase	2650
Wheel tread (front) : 17" Alloy	1542 (215/45R-17")
Wheel tread (rear) : 17" Alloy	1546 (215/45R-17")
Overhang (front/rear)	895/935

Interior (mm)

Interior length x width x height	1905 x 1475 x 1175
Interior capacity (l)	2568
Cargo area (l)	358

ENGINE

2.0 SX

Displacement (cc)	1998
Bore x stroke (mm)	86 x 86
Compression ratio	10.5
Max power (kW/rpm)	114.7/6200
Max torque (Nm/rpm)	194.2/4300
Engine type	In-Line 4 DOHC CVT
Fuel Injection System	Multi Point Injection
Emission Control System	Petrol Unleaded
Fuel tank (Capacity (l) / Material)	52/Steel

TRANSMISSION

2.0 DOHC CVT

Type		5-speed Manual T/M	4-speed Auto T/M
Gear ratio	1st	3.308	2.919
	2nd	1.962	1.551
	3rd	1.189	1.000
	4th	0.905	0.713
	5th	0.702	-
	Reverse	3.583	2.480
Final gear ratio		4.188	3.681

STEERING

Type/Power source	Motor-driven power steering
Manual telescopic steering column	

BRAKES

ABS (Anti-lock Braking System)	
BAS (Brake Assist System)	
CBC (Cornering Brake Control)	
EBD (Electronic Brake-force Distribution)	
Front brakes	Ventilated disc
Rear brakes	Solid disc

SUSPENSION

Front	MacPherson Strut
Rear	Coupled Torsion Beam Axle

SAFETY

Active headrests	
Airbags (driver, passenger, side and full length curtain)	
Autolock	
ESC (Electronic Stability Control)	
Impact Sensing Auto Door Unlock	
TCS (Traction Control System)	

FEATURES

Air-conditioner: Full Auto	
Auto Light Control System	
Central door locking (keyless entry)	
Cruise Control	
Electronic Chromic Mirror (ECM)	
Electric windows	
Front and rear fog lamps	
Leather seats & steering-wheel	
Radio/CD/MP3 with USB and iPod connectivity	
Rear Parking Assist System	
Six speakers	
Supervision Cluster (including rheostat)	
60:40 split rear seats	



Clear White



Ebony Black



Bright Silver



Santorini Blue



Titanium Silver



Racing Red

5-YEAR / 100 000km WARRANTY • 4-YEAR / 90 000km SERVICE PLAN

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17-inch (215/45 R17)
alloy wheel



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