

DISTINCTIVE FEATURES



SUNROOF

[Optional on 2.0]

The outdoors will be closer than ever before with an electric sliding glass sunroof.



REAR PARK ASSIST SYSTEM

[All models]

Reversing in the Soul is both safe and easy with sensors embedded within the bumper alerting you to keep a safe distance from objects at the rear.



START/STOP WITH SMART KEY

[2.0 only]

A push start button and smart key (keyless start) provide extra upscale comfort.



SUPERVISION CLUSTER

[All models]

Kia's signature three-dial supervision cluster provides key driver information at a glance.



ELECTRIC CHROMIC MIRROR/REAR VIEW CAMERA

[2.0 only]

To help you focus on the road ahead, an electric chromic mirror will dim the glare from a car's headlights behind you. A rear view camera gives you a complete view from your rear view mirror when reversing for added safety.



AUTO LIGHT CONTROL

[2.0 only]

Using a dusk sensor to sense when ambient light is not sufficient for visibility, your headlights will be activated automatically.



AUTOMATIC CLIMATE CONTROL SYSTEM

[2.0 only]

At the touch of a button the interior climate will automatically adjust to your preferred temperature.



REMOTE AUDIO CONTROLS

[All models]

To change channels, volume or music track on a CD or audio device without taking your eyes off the road or removing your hands from the steering wheel.



BLUETOOTH

[All models]

To keep driver distraction to a minimum, Bluetooth lets you make and receive phone calls hands-free.



AUX/USB/iPOD® PORT

[All models]

Various input ports catering for every kind of personal music device provide maximum connectivity.



PREMIUM AUDIO

[2.0 only]

The upgraded audio on the new Soul features a centre speaker, subwoofer and external amplifier.



CRUISE CONTROL

[2.0 Auto only]

On longer distance driving, set your desired speed level at the push of a button and enjoy a carefree ride.

SPECIFICATIONS

ENGINE	1.6	2.0
Type	In-line 4-cyl, 16-valve DOHC CVT	In-line 4-cyl, 16-valve DOHC CVT
Displacement (cc)	1 591	1 999
Fuel supply system	Multi Point Injection (MPI)	Multi Point Injection (MPI)
Max power (kW/rpm)	95 / 6 300	122 / 6 500
Max torque (Nm/rpm)	157 / 4 850	200 / 4 800
Compression ratio	10.5 : 1	10.3 : 1
Bore x stroke (mm)	77 x 85.44	81 x 97
Fuel type	Unleaded petrol	Unleaded petrol
TRANSMISSION	1.6	2.0
Transmission - Manual (Auto)	6-Spd [6-Spd]	6-Spd [6-Spd]
Active ECO	X [Auto only]	X [Auto only]
PERFORMANCE	1.6	2.0
Acceleration (0-100km/h)	10.9 [11.6]	9.6 [9.2]
Maximum speed (km/h)	179 [176]	185 [186]
Fuel consumption (l/100km) - combined**	5.8 [7.3]	7.0 [7.1]
CO ₂ emissions (g/km) - combined	161 [173]	165 [168]
DIMENSIONS		
Overall length x width x height (mm)	4 120 x 1 785 x 1 610 [1 660 incl. roof rails]	
Wheelbase (mm)	2 550	
Wheel tread (front/rear) (mm)		1 570 / 1 587
Overhang (front/rear) (mm)		845 / 725
Minimum ground clearance (mm)		164
CAPACITIES	1.6	2.0
Curb weight (min-max kg)	1 170 - 1 285 [1 190 - 1 307]	1 210 - 1 322 [1 230 - 1 342]
Gross Vehicle Mass (GVM)	1 700 [1 720]	1 740 [1 760]
Tow mass (kg) - trailer with/without brakes		1 300/450 [1 100/450]
Fuel tank capacity (l)		48
Cargo area capacity (l) - Seat up (VDA)		222
- Seat down (VDA)		700
STEERING		
Type		MDPS (Motor Driven Power Steering)
Minimum turning radius (m)		5.27
BRAKES	1.6	2.0
Front brakes		Ventilated disc
Rear brakes	Drum	Solid disc
SUSPENSION		
Front		MacPherson strut with coil spring & gas shock absorber
Rear		Coupled torsion beam axle
WHEELS & TYRES	1.6	2.0
Wheels	6.5J x 16" alloy	7.0J x 16" alloy
Tyres	205/55R16	225/55R16
Temporary spare	X	X
SAFETY	1.6	2.0
ABS (Anti-lock Braking System)	X	X
EBD (Electronic Brake-force Distribution)	X	X
ESC (Electronic Stability Control)	-	X
HAC (Hill-start Assist Control)	-	X
VSM (Vehicle Stability Management)	-	X
Airbags	Driver, Passenger, Side & Curtain	Driver, Passenger, Side & Curtain
Impact sensing auto door unlocking	X	X
FEATURES	1.6	2.0
Transmission	Manual / Auto	Manual / Auto
Active ECO	X [Auto only]	X [Auto only]
Air-conditioner	Manual	Auto
Auto-locking doors	X	X
Bluetooth connectivity	X	X
Driver seat height adjustment with seatback pockets	X	X
Electric windows (front/rear)	X	X
Electric/heated side mirrors	X	X
Fog lights	X	X
Luggage cover (retractable)	X	X
Luggage net + net hooks	X	X
Luggage under floor tray	X	X
Metallic interior finish with chrome accents	X	X
Portable ashtray & cigar lighter	X	X
Power outlet (x2: front & luggage)	X	X
Radio/CD front loader with MP3/iPod/USB connection	X	X
Rear parking assist system	X	X
Remote steering controls	X	X
Roof rails	X	X
Supervision cluster	X	X
60:40 split rear seats	X	X
Automatic light control	-	X
Cruise control	-	X [Auto only]
Electric chromic mirror	-	X
Electric folding side mirrors	-	X
Leather wrapped steering wheel & gear knob	-	X
LED daytime running lights and rear combination lights	-	X
Privacy glass	-	X
Projection headlights	-	X
Rear view camera	-	X
Start/Stop button with Smart Key	-	X
Subwoofer & external amplifier	-	X
OPTIONAL		
Metallic paint		
Sunroof on 2.0l		
WARRANTY, SERVICE & ROADSIDE ASSISTANCE		
5-year/100 000km warranty • 4-year/90 000km service plan • 3-year/unlimited km Roadside Assistance		

** Combined fuel consumption figures are calculated according to an ECE directive. Actual fuel consumption achieved may vary based on factors including (but not only) vehicle load, ambient temperature, traffic conditions, driving style and altitude.

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White No. 1



Bright Silver



Titanium Silver



Green Tea Latte



Tomato Red



Moonlight Blue



Black Soul



16" alloy



18" alloy



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THE POWER TO SURPRISE™

Kia Motors Corporation - a maker of quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.1 million vehicles a year are produced in 13 manufacturing and assembly operations in eight countries which are then sold and serviced through a network of distributors and dealers covering 172 countries. Kia has over 44 000 employees worldwide and annual revenues of over US\$20 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan - "The Power to Surprise"™ - represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.

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A DIFFERENT SHAPE

Aimed squarely at, and designed specifically for, the young and young-at-heart, the new Kia Soul continues to make a statement for the brand with its distinctive styling, a plethora of safety options and tremendous value. The versatile five-door's low, wide stance is paired with an angled window line, rounded nose and large flared-back headlights, giving it a playful and youthful appearance. With a friendly face and exuberant personality, the Soul is perfect for coastline drives or cruising downtown city streets, embodying the mantra "a new way to roll."

The beltline rises from the front wheel arch to create a gentle wedge shape and continues under and around the rear side window. The rear is dominated by the vertical combination taillights set into the body colour panel with clear outer lenses. The body and wheel arch crease line extends around the bumper for a tough, not rough, style matching the look of the front.



TECHNOLOGICALLY MINDED

The Soul offers a smooth and spirited ride. You have the choice of a 1.6-litre 'Gamma', four-cylinder engine, which produces 95kW and 157Nm of torque, or for those looking for a boost in power, a 2.0-litre 'Nu' four-cylinder engine. The latter engine produces 122kW and 200Nm of torque. Both 1.6l and 2.0l engines are mated to a 6-speed manual or 6-speed automatic transmission. The 6-speed automatic comes with an Active ECO system that helps to improve fuel efficiency by changing certain parameters controlling the engine, transaxle and air-conditioner.

Fuel economy for the 1.6-litre manual comes in at an impressive 5.8l/100km** (7.3l/100km on auto) while the 2.0-litre offers a thrifty, fuel-sipping 7.0l/100km (7.1l/100km on auto).



LOOKS AND PERSONALITY

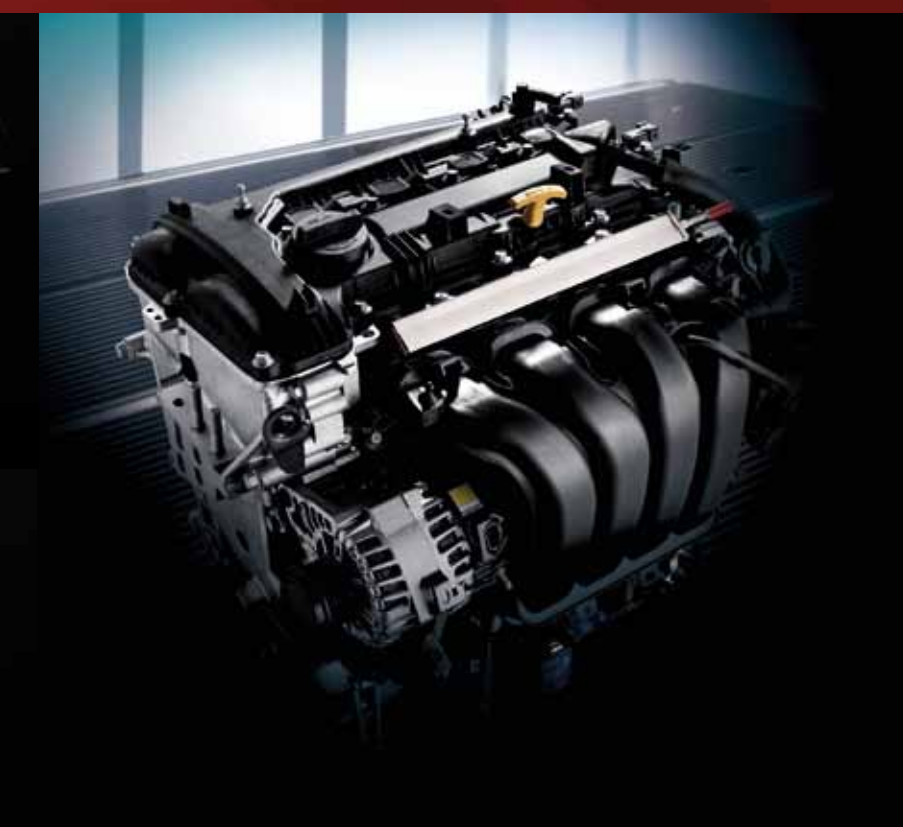
The new Soul was redesigned and upgraded with you in mind. Now with significantly better noise, vibration and harshness (NVH) reduction qualities, a more refined ride and many new standard features. For those who want a personal lounge on wheels or an efficient cargo carrier with 14 storage zones, the Soul has it covered. While the Soul offers a relatively small exterior, it offers a surprisingly spacious interior. All five adult passengers will find ingress and egress simple and effortless, credited to tall doors and a high seating position. The Soul is stylishly appointed with black cloth seats on the 1.6 and leather trim on the 2.0 litre model, adding to its comfortable interior. A 60/40 split-folding rear seat with headrest height adjustment offers multiple seating and cargo arrangements depending on driver and passenger needs.



6-speed manual



6-speed automatic with Active ECO



New 2.0 petrol 4-cylinder

A SAFE PAIR OF HANDS

At Kia, passive safety is of the highest priority. Enhanced passenger protection is provided through an energy-absorbing body structure using high-strength tensile steel that absorbs collision forces in case of an accident. Dual front, side and curtain airbags are also offered as standard equipment on all models. The best safety features, however, are the ones that avoid collisions. The Soul has a fully independent front and twist-beam rear suspension system designed to deliver a highly responsive ride. The Anti-lock Braking System (ABS) incorporates Electronic Brake-force Distribution (EBD) to offer enhanced control, improved stability and stopping power. Electronic Stability Control (ESC)* gives you ultimate control by adjusting each front wheel's traction to keep you on course while Vehicle Stability Management (VSM)** helps you steer the car back to a stable position. Hill-start Assist Control (HAC)** stops the car rolling backwards when you pull away on a steep incline.

*2.0 only



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